

# ***Blimp! Sports Broadcasting & The Goodyear Airship Curriculum***

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*The following activities and comprehension questions are recommended for grades 7-10 and are connected to the following Ohio Learning Standards: English Language Arts: W.7.1, W.7.2, W.7.4, W.7.7, W.7.9, W.8.1, W.8.2, W.8.4, W.9-10.1, W.9-10.2, W.9-10.4, W.9-10.7, W.9-10.8.*

## **Previewing Activities (Creating & Activating Knowledge):**

### **1. What is the difference between a blimp, a zeppelin, and a dirigible?**

Follow the link below to learn the difference:

[Airships, Dirigibles, Zeppelins, & Blimps: What's the Difference?](#)

Summarize what you have learned about the difference? What are some of the advantages and disadvantages of each model?

### **2. How are Blimps made?**

Follow the link below to see the construction of the new Goodyear Blimp:

[Goodyear Blimp Build](#)

Follow this link to learn more about the construction of the new Goodyear Blimp

[New Goodyear airship takes on a familiar shine and preps for first flight](#)

The Goodyear Blimp is a significant monetary investment for Goodyear Tire & Rubber. Why do you believe that they continue to invest in new blimp technology when it isn't the product that they produce?

### 3. How does a blimp fly?

Make a prediction: What keeps the Goodyear Blimp afloat?

Follow the link below to learn more about how the Goodyear Blimp flies?

[Blimp Science](#)

[Hitch a Ride in the Blimp](#) (This is a 360° video. Use the control button located at the top-left corner of the video to get a 360° view during the ride.)

Was your prediction correct?

### Post-viewing Questions & Activities (Applying What You Learned):

1. Blimps played an important part in both World War I & II. What were some of the military uses for blimps?
2. The U.S. Military still uses blimps. Based on this CNN [article](#) (Why the Military uses “blimps.”), how is the U. S. Army currently using blimps?
3. The Goodyear Blimp has a long history as an American icon. Visit this [link](#) to see a decade-by-decade history of the Goodyear Blimp. Based on the information provided, create a list of the “top 10 moments” in Goodyear Blimp history.
4. As you learned from *Blimp!: Sports Broadcasting & The Goodyear Airship*, the Goodyear Blimp changed the way sporting events were seen by fans. In your opinion, why did the Blimp have such an impact on sports history?
5. Describe how TV networks “paid” for having the Goodyear Blimp at their sporting event. Do you believe this is a good economic strategy on Goodyear's part? Why do you think they decided to do this?
6. Technology has played an important role in the Blimp's connection with sports broadcasting. Describe some of the changes and the effects that technology has had on the Blimp's role in sports broadcasting.

### Additional Resources:

[\*\*Goodyear Blimp Home\*\*](#)

[\*\*Goodyear Blimp on Twitter \(@GoodyearBlimp\)\*\*](#)

[\*\*Goodyear Blimp on Facebook\*\*](#)

[\*\*Five Surprising Fact about the Old Goodyear Blimp\*\*](#)

[\*\*The Goodyear Blimp and College Football: More Than 60 Years of History\*\*](#)

[\*U.S. Navy Airships, 1915-1962: A History by Individual Airship\*](#) (Amazon Link)

[\*When Giants Roamed the Sky: Karl Arnstein and the Rise of the Airships from Zeppelin to Goodyear\*](#) (Amazon Link)